



Founder and President
Robert A. Rohm, Ph.D.

Personality Insights Company Overview

Unique Aspects of the Company

- **Subject Matter Experts in DISC**
 - Led by Robert A. Rohm, Ph.D., speaker and author of numerous books on DISC.
 - Over 1,000 trained independent consultants
 - All staff members trained to advanced levels
- **Culture of Clarity**
 - We strive to be clear and understandable in all we do
- **Positive and Passionate**
 - We strive to be encouraging and uplifting in all we do
- **Innovative Technology**
 - Online reports generated with advanced custom database
- **Full Set of Growth Resources**
 - Meets the needs of adults, teens and children
 - Tools for trainers and end users
 - Adaptable to any market segment

Company Highlights

- **1985** – DISC research started by Robert A. Rohm, Ph.D.
- **1991** - Personality Insights incorporated
- **1993** - Published best-selling book *Positive Personality Profiles*
- **1994** - Launch of international speaking tours
- **1996** - Established Insights Institute for DISC certification
- **2002** – Surpassed speaking to over 2 million people
- **2003** - Launched DiscoveryReport.com to provide personality reports and tools incorporating enhanced DISC model (further accuracy and depth of content)
- **2006** – Surpassed 20 books published with Personality Insights Press

Diversified to Serve

Speaking Division



Publishing Division



Personality
INSIGHTS
PRESS

Online Division



Training Division

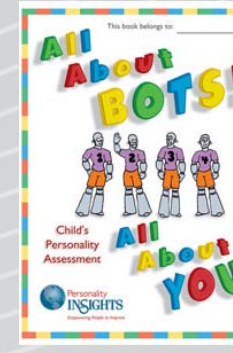
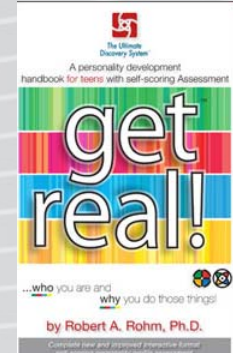
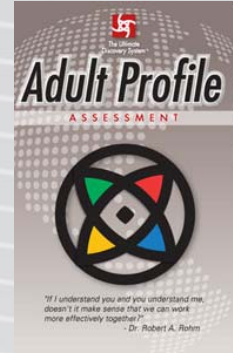
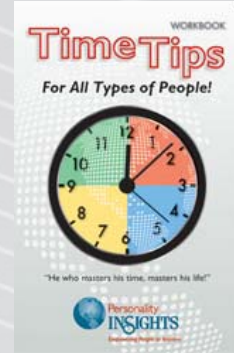
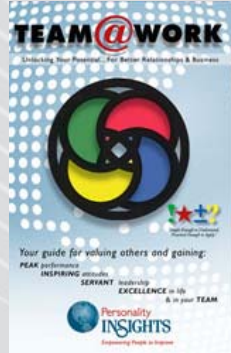
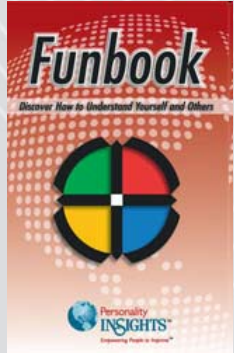
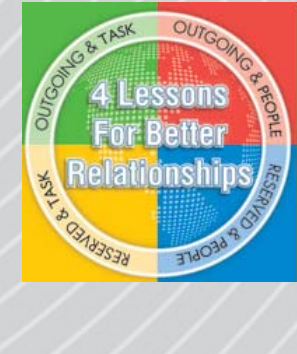
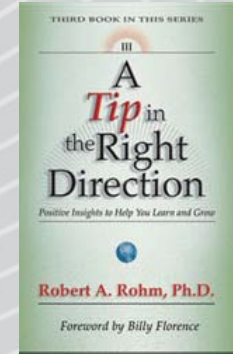
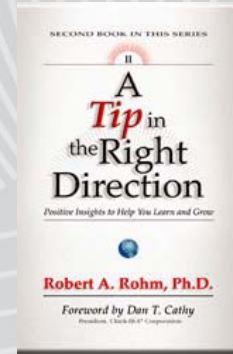
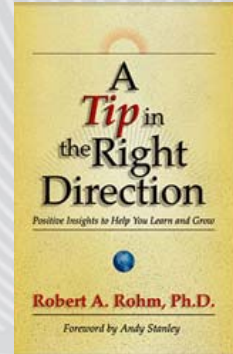
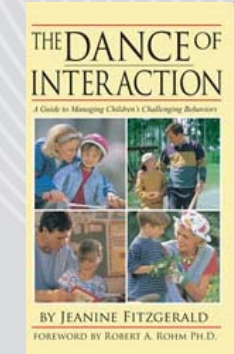
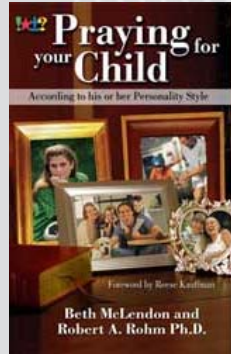
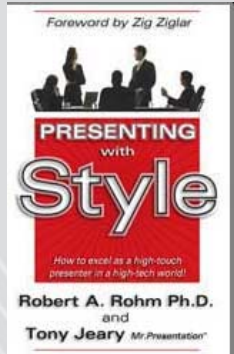
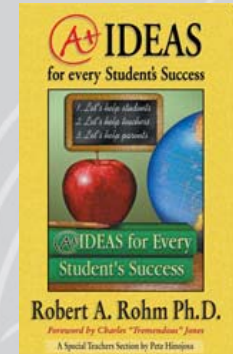
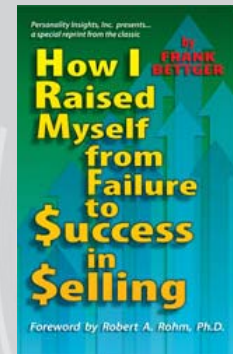
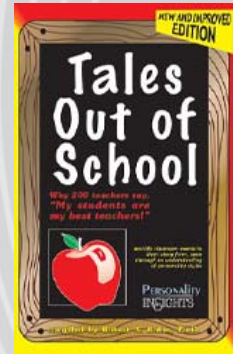
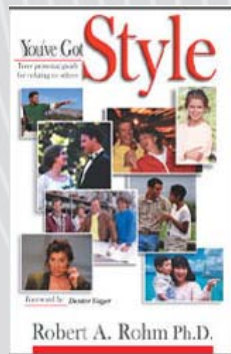
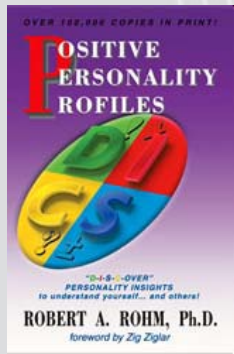


Speaking and Training Highlights

- **Broad base of customers**
 - Corporations
 - Schools
 - Government Agencies
 - Churches and non-profit organizations
- **Over 14 full days of formal training curriculum offered** for students to attain the mastery level of DISC certification
- **Over 1,000 independent consultants certified**
- **Full suite of personal growth products** (assessments, books, audio, video, charts etc.)



Publishing – Featured Books



DiscoveryReport.com Highlights

- Versions for adults, teens and children
- Comprehensive and concise length versions offered
- Positive and encouraging approach
- Value-added bonus resources available online with every report (team charting, conflict resolution ...)
- In-house staff can rapidly deploy custom reports and add new languages for international markets



“We are easy to work with.
Let us help you get the results
you are looking for!”



To learn more:

www.personalityinsights.com
www.discoveryreport.com

Questions? Call us at:
1-800-509-DISC